

Life Insurance - Life Protection



Prosperity

Sun Life Hong Kong Limited
(Incorporated in Bermuda with limited liability)



Wouldn't it be great if

you could enjoy lifetime protection with flexibility in managing your financial plan

No matter what stage of life you are in, a smart planning ensures your financial harvest is there for your family when the time comes, to protect your loved ones.

This is where Sun Life steps in - your trusted partner for life's journey and achieving life's dreams. **Prosperity** offers you:

- A true lifelong protection with stable returns and upside potential, allowing you and your family to maintain a quality lifestyle.
- Flexible protection options and premium payment arrangements that tailor to your financial situation.

Key Features

1. Guaranteed lifelong protection

Without limiting the protection period, **Prosperity** allows you to set up true lifelong protection and lasting financial security for the next generations. In the unfortunate event that the insured, who is the person protected under the policy, passes away, **Prosperity** will safeguard your family by providing financial support, ensuring your lasting legacy of care and love is honored.

2. Accumulate your wealth

Watch your wealth grow and secure a prosperous future for your family. You can maximize your gains with 2 types of non-guaranteed bonuses.

Reversionary Bonus¹

Beginning from the 1st policy anniversary, we will declare Reversionary Bonus (if any) at least once a year. Once declared, the face value and cash value become guaranteed and will accumulate with your policy. Your wealth grows as your bonus grows. What's more, you can withdraw the cash value of the accumulated Reversionary Bonus² from your policy anytime to meet your financial needs.

One-time Terminal Bonus¹

The one-time Terminal Bonus only comes into effect when your policy comes to an end (via surrender or death of the insured). It will be declared at least once a year starting from the 10th policy anniversary. It is adjusted at each subsequent declaration and may be increased or decreased according to the rules set by Sun Life from time to time.

Remarks:

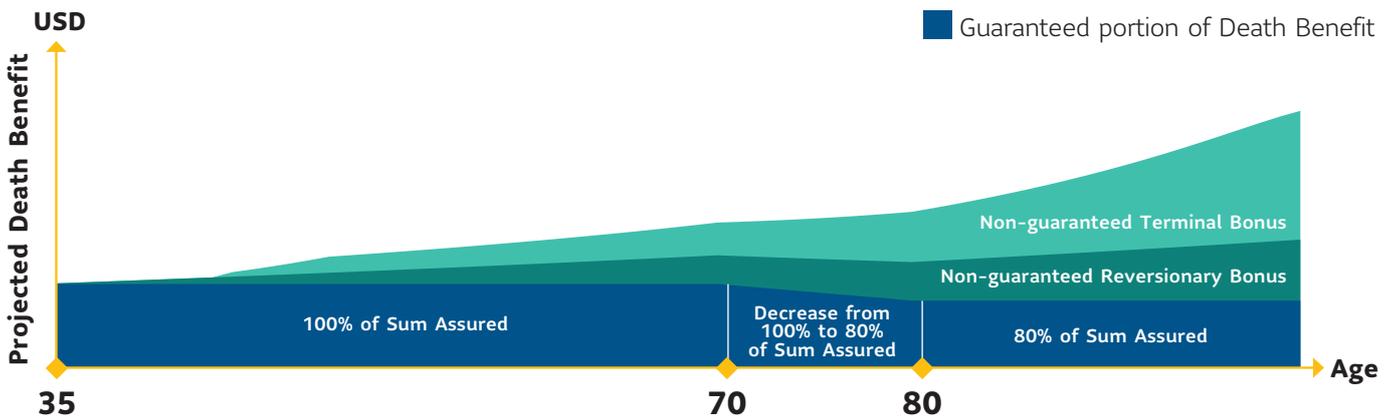
- 1 The Reversionary Bonus and Terminal Bonus are non-guaranteed and are determined in accordance with the rules set out by Sun Life Hong Kong Limited ("Sun Life") from time to time. The Reversionary Bonus and Terminal Bonus may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to, claim experience, policy expenses, taxes, and policy owner termination experience.
- 2 The maximum and minimum amount of cash withdrawal is subject to the then current administrative rules.

3.

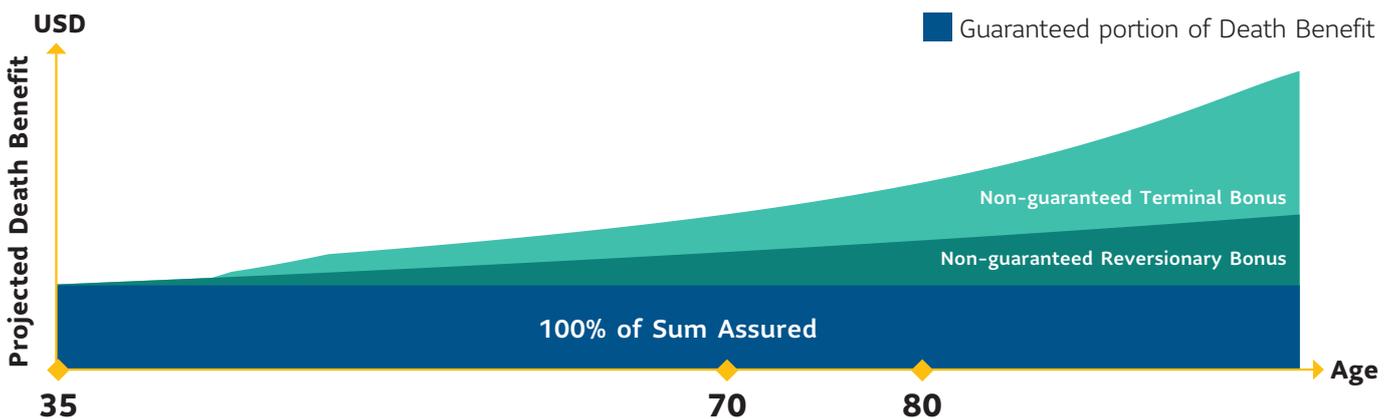
Customize your protection option and premium payment term

A choice of 2 plans – **Prosperity 80** and **Prosperity 100** – offers you different protection levels to help meet your evolving needs both now and in the future.

Prosperity 80 offers life protection and also caters to your changing needs at different life stages. We understand your protection obligation may decrease as you grow older, starting from the age of 70 or the 20th policy anniversary (whichever is later), the guaranteed portion³ of Death Benefit will decrease from 100% of Sum Assured by 2% every policy year for 10 consecutive years to 80% of Sum Assured.



Prosperity 100 allows you to take control and protect your family against life's uncertainties. With a guaranteed Death Benefit at 100% of Sum Assured for the whole life, this plan offers a strong foundation for your finances whilst safeguarding those who are the most important to you.



Both **Prosperity 80** and **Prosperity 100** allow you to pay the level and guaranteed premiums for 5 or 10 years. Once the policy is fully paid, the Guaranteed Cash Value will be increased to 80% of the total premiums due and paid⁴, ensuring greater financial flexibility.

Remarks:

- 3 For details of guaranteed portion of Death Benefit, please refer to corresponding Applicable Percentage of Sum Assured under Key Product Information of this product brochure (page 11).
- 4 The total premiums due and paid excludes all extra premiums and premiums paid for loading and charges and assumed to be paid annually.



4. 6 underwriting classes to suit different lifestyles

We understand that everyone's situation is different - that's why we offer 6 underwriting classes to suit your lifestyles. Be rewarded with a lower premium if you lead a healthier lifestyle. What's more, no medical check-up is required for the policy within the non-medical underwriting limit⁵, allowing for a more streamlined and hassle-free application. Please contact your Advisor to find out more.

5. Emergency relief anytime, anywhere with our free Worldwide Emergency Assistance Benefit

With our free 24-hour Worldwide Emergency Assistance Benefit⁶, you can enjoy the assurance of emergency medical assistance wherever you travel, including medical evacuation and repatriation, pre-paid hospital admission deposit, transportation of essential medication and medical equipment, and more.

Remarks:

5 Non-medical underwriting limit is subject to the then current underwriting rules.

6 The Worldwide Emergency Assistance Benefit is provided by a third party company, Inter Partner Assistance Hong Kong Limited. The benefit is not guaranteed to be renewable. Please refer to a sample endorsement, which will be provided upon request, for details including definitions, full terms and conditions, and exclusions.

Case Studies

Case 1: For extra peace of mind

With 2 elderly parents who are blessed with good health, Mr. A knows not to take "now" for granted and chooses **Prosperity 80** for further peace of mind.



Mr. A
Age: 35
Non-smoker standard rates
Hong Kong resident
Have elderly parents

Prosperity 80
Sum Assured: USD1,000,000
Premium Payment Term: 5 years
Premium Payment Mode: Annually
Annual premium: USD37,900

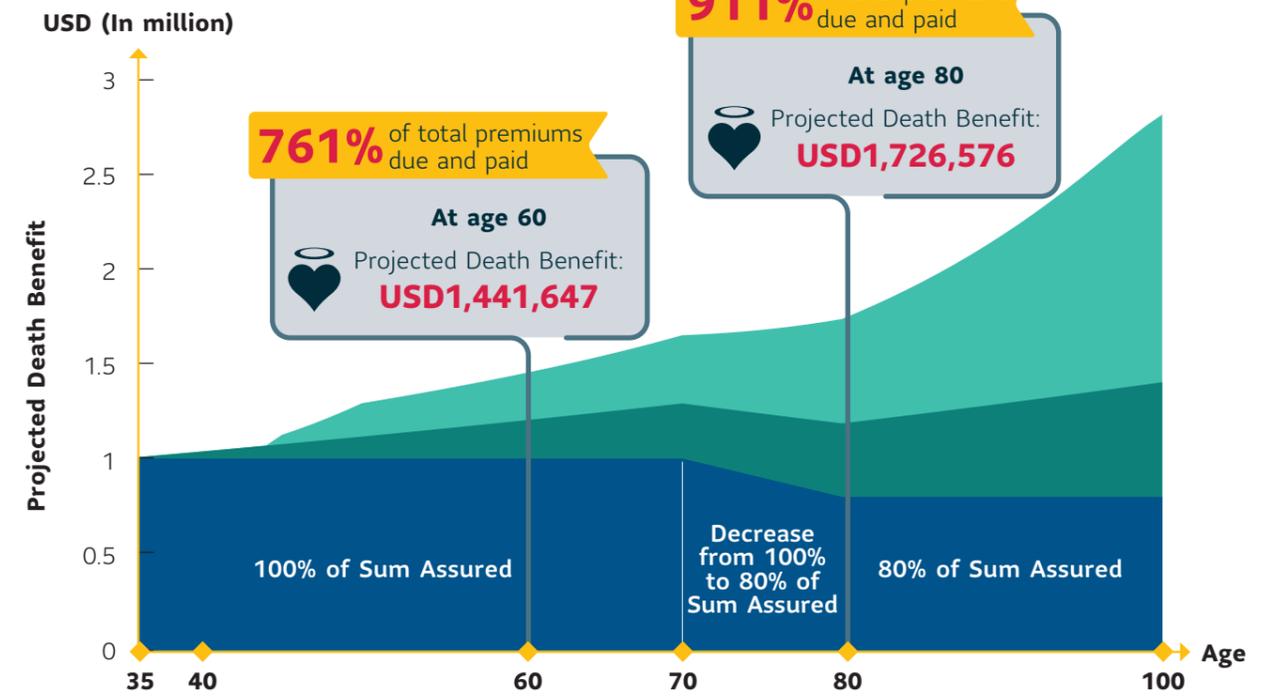
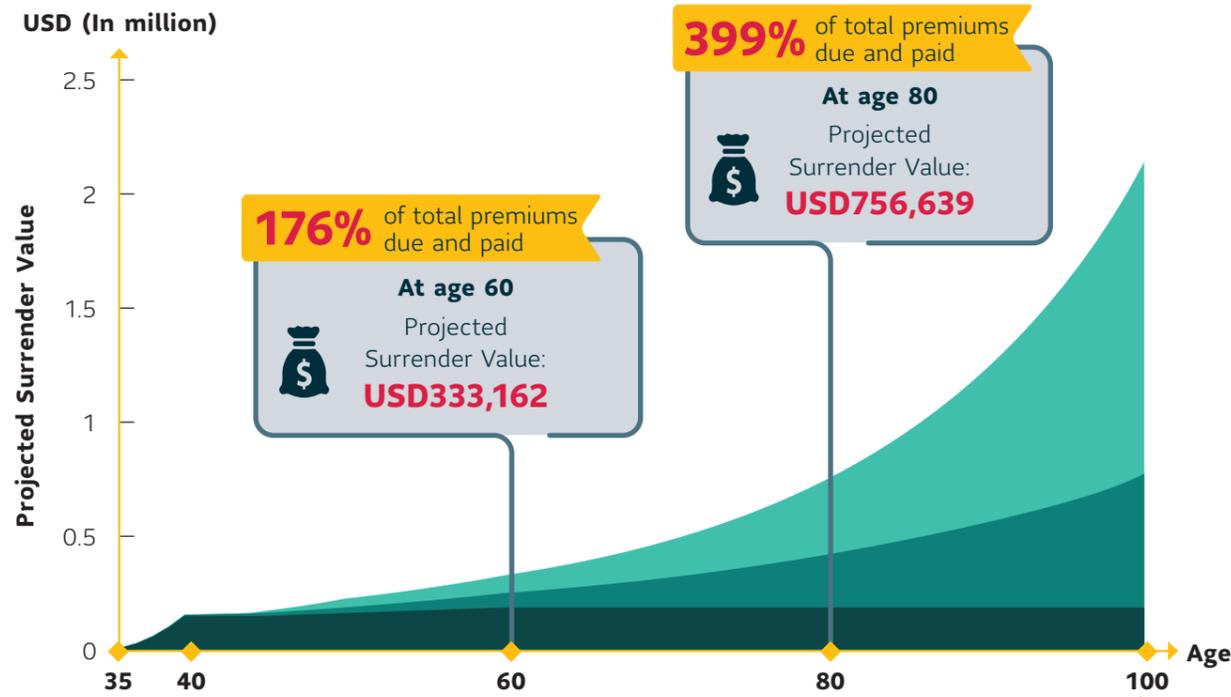
Prosperity 80



Surrender Value = Guaranteed Cash Value ("GCV") + cash value of any accumulated Reversionary Bonus + cash value of any Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest



Death Benefit = Guaranteed portion³ of Death Benefit + face value of any accumulated Reversionary Bonus + face value of any Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest



At age 40
Mr. A completes his premium payments of **USD189,500**. It allows Mr. A more flexibility with his finances whilst still keeping his future securely planned out.
GCV = 80% of total premiums due and paid⁴

Age 60 onwards
In case of any unexpected needs or expenses, such as medical bills for his parents, Mr. A may surrender his policy.
GCV = 100% of total premiums due and paid

At age 40
Mr. A completes his premium payments of **USD189,500**. No further premiums are needed.

■ Guaranteed Cash Value ■ Non-guaranteed Reversionary Bonus ■ Non-guaranteed Terminal Bonus

■ Guaranteed portion of Death Benefit ■ Non-guaranteed Reversionary Bonus ■ Non-guaranteed Terminal Bonus

Remarks:

3 For details of guaranteed portion of Death Benefit, please refer to corresponding Applicable Percentage of Sum Assured under Key Product Information of this product brochure (page 11).

4 The total premiums due and paid excludes all extra premiums and premiums paid for loading and charges and assumed to be paid annually.

The above diagrams are for illustrative purpose only. The actual Surrender Value and Death Benefit may be higher or lower than the above figures as it may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to claim experience, policy expenses, taxes, and policy owner termination experience.

Case 2: Leaving a loving and lasting legacy

Mr. B has recently got married. As a newly-wed, Mr. B wants to worry less about life's uncertainties so he can focus on enjoying life with his wife. With plans to have children in the future, Mr. B chooses **Prosperity 80**, offering both wealth accumulation alongside life protection, ensuring extra reassurance for the family as they ascend to different life stages. Mr. B has built a hassle-free roadmap of steady growth for his family in the future.



Mr. B
Age: 35
Non-smoker standard rates
Hong Kong resident
Get married recently

Prosperity 80
Sum Assured: USD3,000,000
Premium Payment Term: 5 years
Premium Payment Mode: Annually
Annual premium: USD113,700

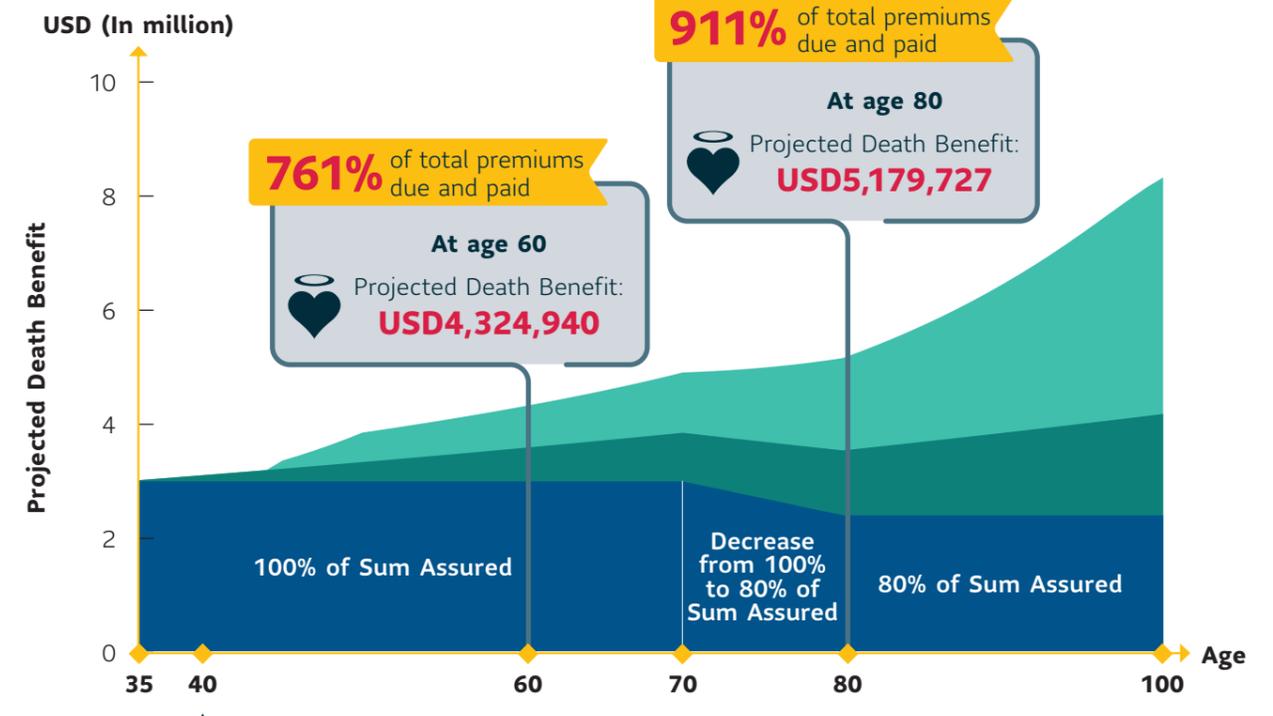
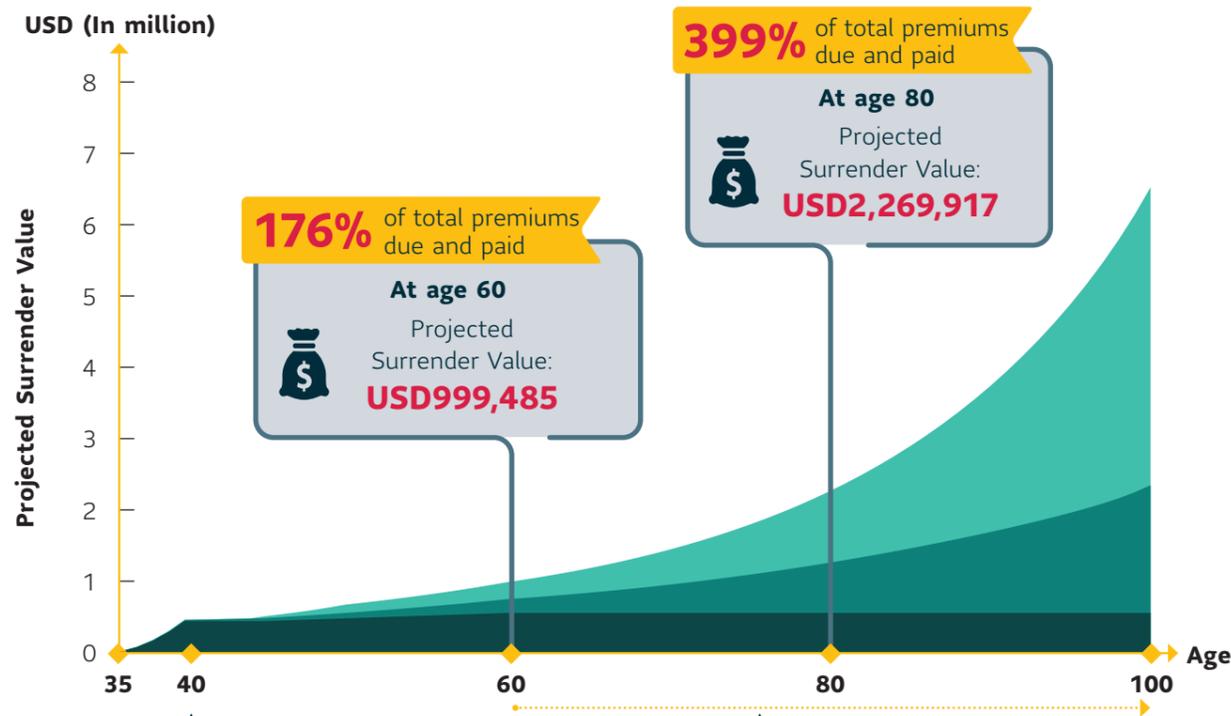
Prosperity 80



Surrender Value = **Guaranteed Cash Value ("GCV")** +
cash value of any accumulated **Reversionary Bonus** +
cash value of any **Terminal Bonus** +
any other amounts left with Sun Life - the amount of any loans with interest



Death Benefit = **Guaranteed portion³ of Death Benefit** +
face value of any accumulated **Reversionary Bonus** +
face value of any **Terminal Bonus** +
any other amounts left with Sun Life - the amount of any loans with interest



At age 40
Mr. B completes his premium payments of **USD568,500**. No further premiums are needed.
GCV = 80% of total premiums due and paid⁴

Age 60 onwards
To pay for the education fund for his children, Mr. B may surrender his policy.
GCV = 100% of total premiums due and paid

At age 40
Mr. B completes his premium payments of **USD568,500**. No further premiums are needed.

■ Guaranteed Cash Value ■ Non-guaranteed Reversionary Bonus ■ Non-guaranteed Terminal Bonus

■ Guaranteed portion of Death Benefit ■ Non-guaranteed Reversionary Bonus ■ Non-guaranteed Terminal Bonus

Remarks:

3 For details of guaranteed portion of Death Benefit, please refer to corresponding Applicable Percentage of Sum Assured under Key Product Information of this product brochure (page 11).

4 The total premiums due and paid excludes all extra premiums and premiums paid for loading and charges and assumed to be paid annually.

The above diagrams are for illustrative purpose only. The actual Surrender Value and Death Benefit may be higher or lower than the above figures as it may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to claim experience, policy expenses, taxes, and policy owner termination experience.

Case 3: Prepare for the unexpected

Reaching middle age can be daunting for some, especially with a young family to take care of. At age 45, Mr. C loves to spend time with his wife and 3 young children but he recognizes the ever-important need to protect them as he grows older. As such, he enrolls to **Prosperity 100**, which offers lifelong protection. Whenever Mr. C unfortunately passes away, his family will be paid a guaranteed Death Benefit at 100% of Sum Assured to ensure a safety net is built for his family.



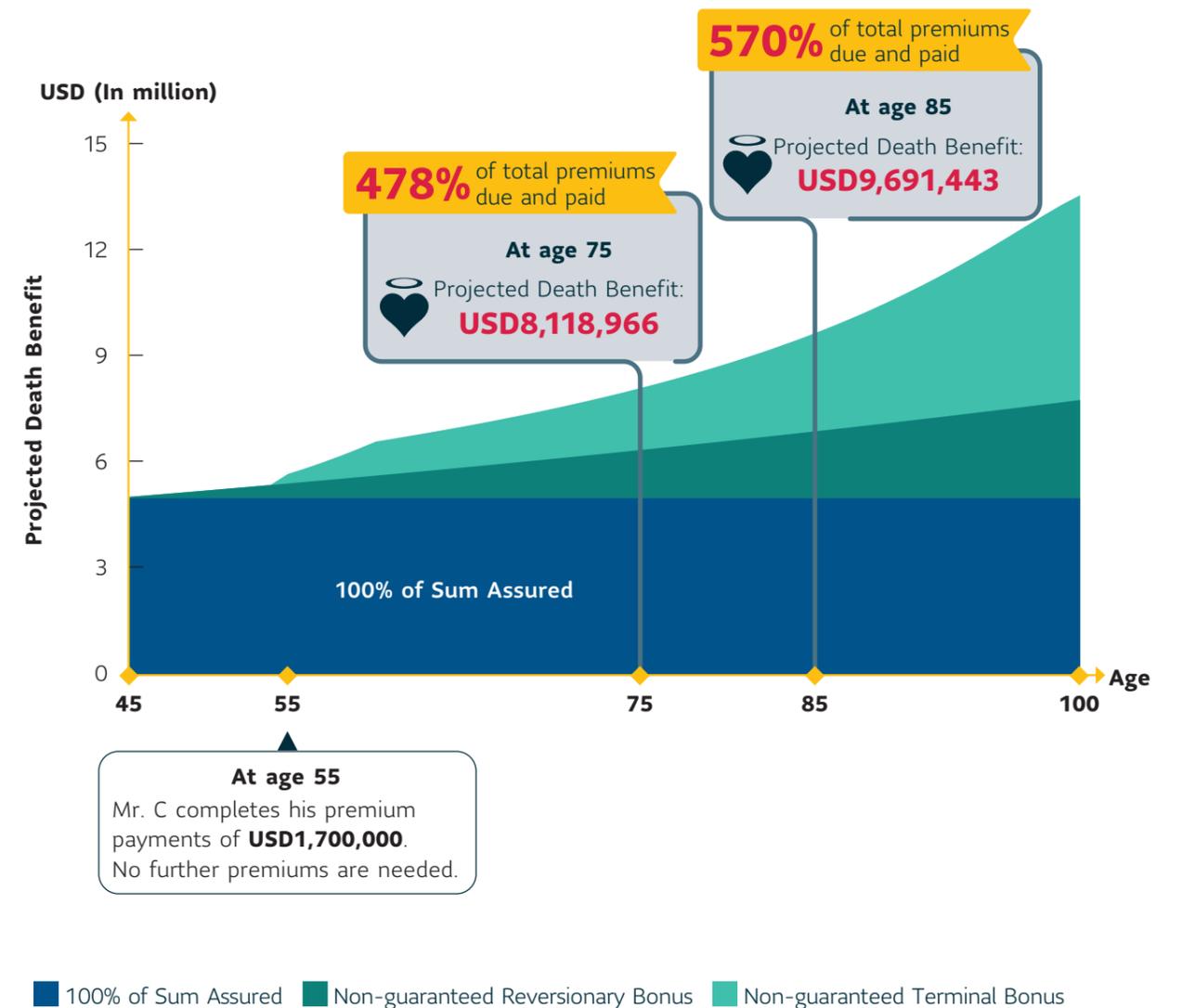
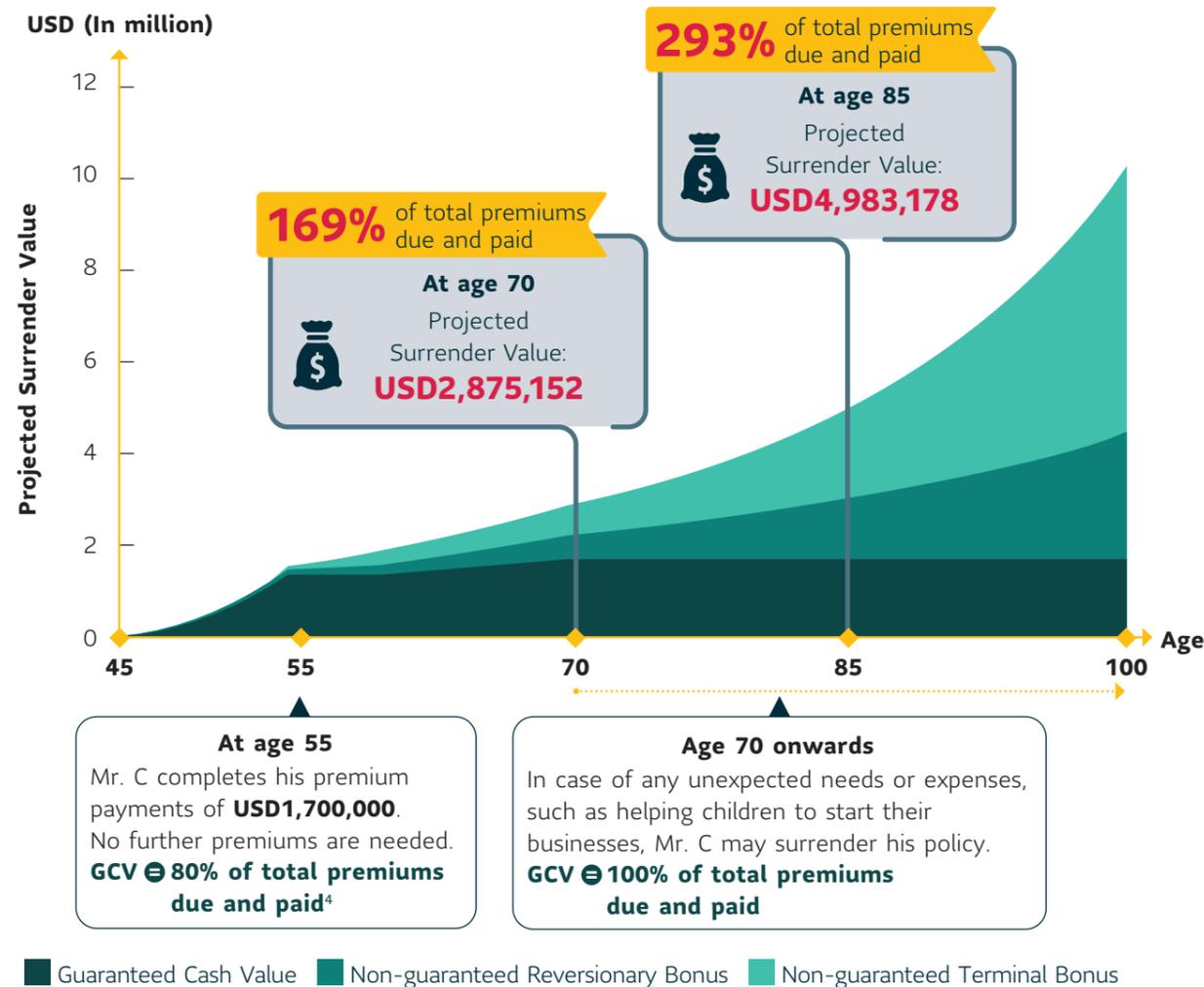
Mr. C
Age: 45
Non-smoker standard rates
Hong Kong resident
Have 3 children

Prosperity 100	
Sum Assured:	USD5,000,000
Premium Payment Term:	10 years
Premium Payment Mode:	Annually
Annual premium:	USD170,000

Prosperity 100

Surrender Value = **Guaranteed Cash Value ("GCV")** +
 cash value of any accumulated Reversionary Bonus +
 cash value of any Terminal Bonus +
 any other amounts left with Sun Life - the amount of any loans with interest

Death Benefit = **100% of Sum Assured** +
 face value of any accumulated Reversionary Bonus +
 face value of any Terminal Bonus +
 any other amounts left with Sun Life - the amount of any loans with interest



Remark:

⁴ The total premiums due and paid excludes all extra premiums and premiums paid for loading and charges and assumed to be paid annually.

The above diagrams are for illustrative purpose only. The actual Surrender Value and Death Benefit may be higher or lower than the above figures as it may vary based on the performance of a number of experience factors, with the investment return normally being the main determinant. Other factors include, but not limited to claim experience, policy expenses, taxes, and policy owner termination experience.

Key Product Information

Plan	Prosperity																									
Minimum Sum Assured	USD500,000																									
Premium Payment Term	5 years	10 years																								
Issue Age	Age 0-65	Age 0-60																								
Benefit Term	Whole life																									
Premium Payment Mode	Annually/Semi-annually/Monthly																									
Currency	USD																									
Premium Structure	Premium is level and guaranteed																									
Surrender Value	Guaranteed Cash Value + cash value of any accumulated Reversionary Bonus + cash value of any Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest																									
Death Benefit	<p style="text-align: center;">Prosperity 80</p> <p style="text-align: center;">Corresponding Applicable Percentage of Sum Assured stated in the table below</p> <p style="text-align: center;">+ face value of any accumulated Reversionary Bonus + face value of any Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Occurrence of the insured's death</th> <th style="text-align: center;">Applicable Percentage of Sum Assured</th> </tr> </thead> <tbody> <tr> <td>Before the age of 70, or the 20th policy anniversary, whichever is later ("Designated Anniversary")</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Within the 1st policy year from the Designated Anniversary</td> <td style="text-align: center;">98%</td> </tr> <tr> <td>Within the 2nd policy year from the Designated Anniversary</td> <td style="text-align: center;">96%</td> </tr> <tr> <td>Within the 3rd policy year from the Designated Anniversary</td> <td style="text-align: center;">94%</td> </tr> <tr> <td>Within the 4th policy year from the Designated Anniversary</td> <td style="text-align: center;">92%</td> </tr> <tr> <td>Within the 5th policy year from the Designated Anniversary</td> <td style="text-align: center;">90%</td> </tr> <tr> <td>Within the 6th policy year from the Designated Anniversary</td> <td style="text-align: center;">88%</td> </tr> <tr> <td>Within the 7th policy year from the Designated Anniversary</td> <td style="text-align: center;">86%</td> </tr> <tr> <td>Within the 8th policy year from the Designated Anniversary</td> <td style="text-align: center;">84%</td> </tr> <tr> <td>Within the 9th policy year from the Designated Anniversary</td> <td style="text-align: center;">82%</td> </tr> <tr> <td>Within the 10th policy year from the Designated Anniversary and thereafter</td> <td style="text-align: center;">80%</td> </tr> </tbody> </table> <p style="text-align: center;">Prosperity 100</p> <p style="text-align: center;">100% of Sum Assured + face value of any accumulated Reversionary Bonus + face value of any Terminal Bonus + any other amounts left with Sun Life - the amount of any loans with interest</p>		Occurrence of the insured's death	Applicable Percentage of Sum Assured	Before the age of 70, or the 20 th policy anniversary, whichever is later ("Designated Anniversary")	100%	Within the 1 st policy year from the Designated Anniversary	98%	Within the 2 nd policy year from the Designated Anniversary	96%	Within the 3 rd policy year from the Designated Anniversary	94%	Within the 4 th policy year from the Designated Anniversary	92%	Within the 5 th policy year from the Designated Anniversary	90%	Within the 6 th policy year from the Designated Anniversary	88%	Within the 7 th policy year from the Designated Anniversary	86%	Within the 8 th policy year from the Designated Anniversary	84%	Within the 9 th policy year from the Designated Anniversary	82%	Within the 10 th policy year from the Designated Anniversary and thereafter	80%
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Important Information:**Bonus Philosophy**

Life insurance involves the transfer of risk from an individual to a life insurer, and the pooling of risks across large groups of policies. With participating insurance, a portion of these risks is borne by the policyholders or shared between the policyholders and the insurer. In return, policyholders may receive policyholder bonuses in the form of reversionary/terminal/special bonuses. These bonuses are not guaranteed and can vary from year to year.

In general, bonuses on these policies reflect the experience, over time, of the group to which they belong. Bonuses will typically vary based on the performance of a number of factors, with the investment return*, including the impact of asset defaults and investment expenses, normally being the main determinant of bonus performance. Other factors[^] include, but are not limited to, claims experience, taxes, expenses and policyholder persistency experience.

Favourable and unfavourable experiences may be smoothed out over time to provide more stable bonuses to policyholders. For products with a terminal/special bonus feature, adjustments to terminal/special bonus scales pass through experience normally with less smoothing applied.

The bonus allocation process seeks to achieve reasonable equity among groups of policies and among policies issued at different times, to the extent practicable. Upon declaration of reversionary bonus or pay-out of terminal/special bonus to policyholders, shareholders will also be entitled to a share of the distribution.

At least annually, the Board of Directors of Sun Life Hong Kong Limited determines the amount of bonus to be declared or paid to participating policyholders. This determination is based on the advice of Sun Life Hong Kong Limited's appointed actuary, who applies accepted actuarial principles and practices. Management of participating business is also governed by Sun Life Hong Kong Limited's internal policies, as well as advice by the internal Par Governance Committee.

* *Investment return includes investment income and changes in asset value of the backing portfolio. Performance of the investment return is affected by interest earnings and other market risk factors including, but not limited to, interest rate or credit spread movements, credit events, price fluctuations in non-fixed income assets, and foreign exchange fluctuations. Please see the Investment Philosophy for more details on the investment policies, objectives and strategy in relation to the investments of the backing portfolio.*

[^] *Claims experience represents the experience of mortality and morbidity. Persistency experience includes policy lapse/maturity and partial surrender experience; and the corresponding impact on investments. The expense factor includes maintenance expenses only, where it is charged to the participating fund at the level Sun Life Hong Kong Limited expects to be required over the foreseeable future. Policyholders will share the impact of any changes, over time, to the expected level of expenses required for the then foreseeable future. Any deviations on a year to year basis of the expenses actually incurred from the then expected level required, will be absorbed by the shareholders.*

Please refer to Sun Life Hong Kong Limited's website (www.sunlife.com.hk/dividendhistory_eng) for bonuses fulfillment ratios details.

Investment Philosophy (Policies, Objectives, and Strategy)

The investment strategy supporting this product is intended to optimize long-term value to the policyholders with a suitable level of risk; and to achieve the main objective of delivering a fair chance of meeting the illustrated non-guaranteed benefits in addition to the guaranteed benefits.

The assets supporting the investment strategy span a diversified range of fixed income assets such as sovereign bonds, corporate bonds and corporate loans; as well as non-fixed income assets which are equity-like investments and may include public equities, private equities and so on. The credit portfolio largely invests in investment grade fixed income instruments. A small quantity of below investment grade assets may be present in the portfolio due to unexpected credit rating downgrades. However, exposure to below investment grade assets is controlled by the credit risk limits and investment policies.

The current long-term target mix for the assets supporting this product is shown below:

Asset Class	Target Asset Mix
Fixed Income Assets	55%-75%
Non-Fixed Income Assets	25%-45%

We invest globally to achieve geographical diversification benefits and intend to have a higher relative allocation in the US and Asia-Pacific. Diversifying between asset classes results in a more stable investment return over the long term. The actual asset mix percentages and geographical allocation may fluctuate depending on market conditions, diversification needs and economic outlook.

We may pool the investment returns with other long term insurance products with similar plan features (excluding investment linked assurance schemes and pension schemes) to optimize the investment performance and the return will subsequently be allocated with reference to the target asset mix of each products.

If the currency of the fixed income assets is not in the same currency as the underlying policies, appropriate hedging instruments (where available) is generally used to minimise impacts from fluctuating foreign exchange rates. For non-fixed income assets, there is greater investment flexibility to invest in those assets that are not denominated in the same currency as the underlying policies thereby providing diversification in risks and markets. Derivatives may be used to hedge against market risks but are not intended to bring the risk profile beyond established risk tolerances.

The investment strategy noted above may be subject to change, subject to a rigorous internal review and approval process. We will notify the policyholders upon any material changes.

Key Product Risks:

1. You need to pay the premium for this basic plan according to the selected premium payment term. If you do not pay a premium on or before the premium due date, a grace period of 31 days from its due date will be allowed for the payment, during which time this policy will continue in effect. Any unpaid premium by the date on which the grace period expires will be paid automatically by a loan from us. If the amount available for a loan under this policy is less than the unpaid premium, the policy will lapse automatically on the due date.
2. Please note that if you terminate this policy early or cease paying premiums early, you may receive an amount significantly less than the total premiums paid towards your policy.
3. Cash withdrawal will lead to reduction in policy value, and your benefit will be reduced accordingly and may be insufficient to meet your needs.
4. Partial Surrender will lead to reduction in both policy value and Sum Assured, and your benefit will be reduced accordingly and may be insufficient to meet your needs.
5. We have the right to terminate the basic plan or your policy will end upon the earliest of the following:
 - a. after Partial Surrender, the Surrender Value becomes less than the minimum requirement as required by the then current administrative rules;
 - b. neither premium is paid nor loanable by us and the grace period expires;
 - c. accumulated policy loans and interest exceeds the sum of Guaranteed Cash Value and cash value of accumulated Reversionary Bonus (if any) and any other amounts left with us; or
 - d. the insured passes away.
6. Any transaction involving conversion between policy currency and other currencies would be exposed to foreign exchange risks such as the fluctuation in exchange rate against policy currency.
7. The cost of living in the future is likely to be higher than it is today due to inflation, so the benefit may be insufficient to meet your needs even if we meet our contractual obligation. You should hence consider the impact of inflation when you plan the benefit.
8. This basic plan is an insurance policy issued by Sun Life Hong Kong Limited and your benefits are subject to the paying ability of Sun Life Hong Kong Limited. In the event that we become insolvent and unable to meet the contractual obligation under the policy, you may lose all or part of your premiums paid and benefits.

Important Note:

Effective from January 1, 2018, all policy owners are required to pay a levy on their insurance premium for all new and inforce policies collected by the Insurance Authority through insurance company. The applicable levy rate will be determined by reference to the policy date or policy anniversary date. For levy details, please visit our website at www.sunlife.com.hk/levy_eng or Insurance Authority's website at www.ia.org.hk.

This brochure is for reference only. Please refer to a sample Policy Document for details including definitions of capitalized terms and full terms and conditions of coverage.

Cancellation Right:

By giving us a written request, your policy will then be cancelled and any premium and levy paid will be refunded, provided that: (1) your written request for cancellation must be signed by you and received directly by our office (G/F, Cheung Kei Center Tower B, No. 18 Hung Luen Road, Hunghom, Kowloon) or through email (hk_csd@sunlife.com) within 21 calendar days after the delivery of the policy or issue of a notice informing you/your representative about the availability of the policy and the expiry date of the cooling-off period, whichever is the earlier; and (2) no refund can be made if any payment from the Company under the policy has been made prior to your request for cancellation.

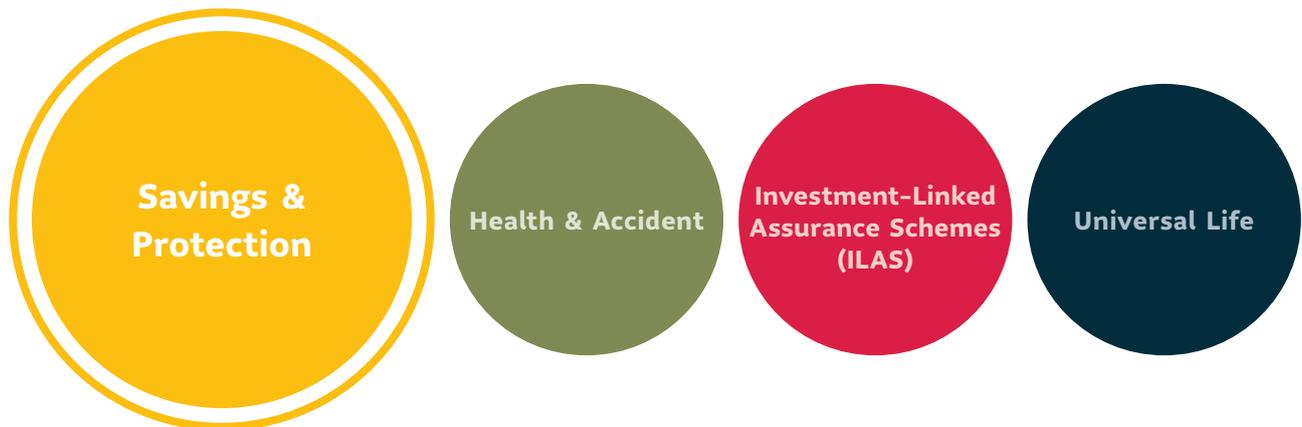
Welcome to the World of Sun Life Hong Kong

Sun Life Hong Kong is a wholly owned subsidiary of Sun Life Assurance Company of Canada. Since February 22, 1892, Sun Life Hong Kong has been here to helping Hong Kong shine brighter over 125 years by providing excellent products and services.

Sun Life Hong Kong is a leading international financial services organization providing a diverse range of products and services to individuals and corporate clients through our professional and experienced distributors. We provide total solutions to address your life and health protection, wealth management, and retirement planning needs. Besides offering a wide range of products, we are also an experienced group benefit and third party administrator in the pension administration business.

We truly understand the needs of your various life stages, and offer a wide range of products including Savings & Protection, Health & Accident, Universal Life, and Investment-Linked Assurance Schemes. **Prosperity** is part of Sun Life's Savings & Protection series, providing a financial solution for you.

Sun Life Product Portfolio



What's next?
You can find out more:

- ▶ Website: sunlife.com.hk
- ▶ Client Service Hotline: 2103 8928
- ▶ Please contact your Advisor

This brochure is intended to be distributed in Hong Kong only and shall not be construed as an offer to sell or a solicitation to buy or provision of any products of Sun Life Hong Kong Limited outside Hong Kong. Please refer to a sample Policy Document, which will be provided upon request, for details including definitions and full terms and conditions. If there is any conflict between the Policy Document and this brochure, the Policy Document shall prevail.

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